

DANCE
CREATIVE DANCE PRODUCER
HORIZONS



ARTIST APPLICATION GUIDELINES

Edinburgh Fringe Festival 2018

Welcome

Thank you for your interest in Innovations Dance Platform at the Edinburgh Fringe Festival. It is really exciting for us to be working with the Edinburgh Fringe and Greenside Venues this year to present our first Fringe Event. The prospect of performing at the Edinburgh Fringe is a moment many artists look forward to at all stages of their career. Innovations is proud to be able to offer a stepping stone to Edinburgh through our platform and providing the opportunities to present your work and ideas in the biggest cultural and arts festival on the planet! There is lots involved so please read through the rest of this information pack carefully.

Why should I go to Edinburgh?

For over 70 years artists have travelled to the Scottish capital to take risks, express their work and artform, engage with new audiences, and to have fun! Many great artists began their careers at Fringe events offering exposure and experiences you won't get anywhere else. As for why you should go to Edinburgh? Well, that's a choice you alone know you are ready to make.

Ok this sounds good- what do I do next?

If you wish to submit work for Innovations 2018- Edinburgh, you need to read the guidance on the following pages carefully and submit your application as soon as possible as demand is exceptionally high. The platform is programmed by an independent panel of artists and our production team. We sadly cannot accept every application but make every effort to accommodate as much as we can.

Platform Information:

Dates: Monday 20th-Saturday 25th August 2018

Venue: Forest Theatre in Greenside Venue's South Bridge Resource Centre on Infirmery Street.

Performance times. 18:30pm.

Creative Guidance

Please read these guidelines carefully.

- Applications to Innovations EdFringe **MUST** be completed works. We are unable to accept “work-in-progress” works for this event due to the requirements of the venue.
- Multiple Applications can be made with different pieces of work. These will be considered on an individual basis.
- Video footage is mandatory to your application.
- Upon submitting your application, you will be required to select the date(s) you are applying to present your work. Should your work be shortlisted then we will do our best to accommodate your work on the chosen dates.
- Applications can apply for a minimum of two dates, up to all six.
- Works must be adaptable and simplistic in their design. Lighting is limited at this venue as there are multiple shows in the same venue throughout the day, specific requirements may not be able to be fulfilled. However, our team will do our best to accommodate your requests.
- Works cannot have large requirements in terms of props, set etc as there is no storage facility at Fringe Venues.
- Work(s) should be 15minutes in duration or under.
- Emphasis on this year’s platform is freedom of expression through movement. Works may include spoken word etc also.
- We cannot accept works which require projection as there is no facility for this. Naked flames are not permitted. Any electrical equipment (inc props) would require a PAT certificate to be used within the venue.
- All artists must ensure they have usage permission for any sound/music used as Innovations, Dance Horizons nor the Venue will accept responsibility for copyright infringement. We can offer guidance on this.
- Accepting an offer to present your work at Innovations is only secure upon return of the specified contract agreement.
- Ensure your application is as thorough as possible, Dance Horizons will not accept changes to these and reserve the right to withdraw you from the platform at any time should the requirements not be met.

Other factors to consider

- Artists should be willing to arrive in the city a few days prior to your performance(s) to assist with leafleting and city centre event promotions. There will also be lots to see and do during your stay.
- Artists and companies are responsible for their own overheads, logistics and arrangements to participate in Innovations Platform. Dance Horizons will not take any responsibility.
- All performers **must** be over the age of 18.
- An elected group leader will assume responsibility for your company whilst participating in Innovations EdFringe 2018.
- Dance Horizons is working with the Edinburgh Fringe and Greenside Venues Limited as the producer for this event. No artist or company presenting work as part of the platform is permitted contact the venue, or Edinburgh Fringe without our permission.
- Innovations Edinburgh Fringe is not a paid performance opportunity. Likewise, there is no fees to present your work (with exception of returnable security deposit). Box office fees are returned to Dance Horizons to cover the event overheads and extensive fringe marketing. Believe us when we say that putting on a show in Edinburgh is not a cheap affair!

Submit your application:

STEP 1: Head back to InnovationsDancePlatform.co.uk and select EdFringe (The page you downloaded this document from)

STEP 2: Click Apply.

STEP 3: Complete the online application form in its entirety and click submit!

STEP 4: You will receive an auto confirmation of your submission.

STEP 5: We will notify all applicants regarding the outcome of their application(s).

If you have any further queries before you apply, please contact us via our website.

Our team look forward to receiving your application.

Oliver James Anwyl

Creative Director